





Greater

CATONSVILLE

Chamber of Commerce

SPONSORSHIP PROGRAM

Market Your Business in Catonsville



The Catonsville Business Awards

Honoring the Best of 2017 January 18, 2018

On-Site Signage • Presence On-site • Logo on Collateral • Year-long Recognition

❑ DIAMOND SPONSOR (\$2,000)

- Sponsor opens event and addresses the guests
- Sponsor receives **6 Tickets** to the event
- Receives display table at the event
- Receives display free-standing banner
- Sponsor's name displayed on table tents
- Sponsor may bring giveaways to the event
- Sponsor's name on poster displayed at event and in the Chamber office throughout 2018
- Sponsor's **business name and logo** in event program booklet
- Recognition in news releases, Chamber's Catonsville Times article, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

❑ PLATINUM SPONSOR (\$1,000)

- Sponsor receives **4 Tickets** to the event
- Receives display table at the event
- Receives display free-standing banner
- Sponsor's name displayed on table tents
- Sponsor may bring giveaways to the event
- Sponsor's name on poster displayed at event and in the Chamber office throughout 2018
- Sponsor's **business name and logo** in event program booklet
- Recognition in news releases, Chamber's Catonsville Times article, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

❑ GOLD SPONSOR (\$500)

- Sponsor receives **2 Tickets** to the event
- Sponsor's name displayed on table tents
- Sponsor's name on poster displayed at event and in the Chamber office throughout 2018
- Sponsor's **business name and logo** in event program booklet
- Recognition in news releases, Chamber's Catonsville Times article, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

❑ SILVER SPONSOR (\$250)

- Sponsor receives **1 Ticket** to the event
- Sponsor's name displayed on table tents
- Sponsor's name on poster displayed at event and in the Chamber office throughout 2018
- Sponsor's **business name and logo** in event program booklet
- Recognition in news releases, Chamber's Catonsville Times article, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

**Deadline to purchase sponsorship:
January 5, 2018.**

Frederick Road Friday Summer Concerts



Every Friday, June 1 to August 31, 2018

On-Site Signage • Broadcast Ad Opportunities • Presence On-site • Logo on Collateral

❑ PREMIER SPONSOR (\$5,000)

- Sponsor receives **Special Premier Banner** placed at the front of the stage throughout the concert season
- Sponsor mentioned in **30 sec. radio ads** for FRF (6X)
- Mentioned in **MIX 106.5 radio station's live broadcast from 4 concerts**, and in recorded and live promotional announcements leading up to those concerts
- Included on the **MIX 106.5 events page**
- May give opening remarks, announce sponsorship and introduce the band from concert stage (your choice of concert date)
- Receives display Booth at **6** concerts
- Receives premier placement, **business name and logo** on Chamber's FRF website page
- Special recognition in news releases, flyers, concert posters, and the Chamber's Facebook page

❑ DIAMOND SPONSOR (\$2,500)

- Sponsor receives Special Diamond Sponsor Banner with your **business name and logo** displayed at all concerts on FRF large sign
- Mentioned in **MIX 106.5 radio station's live broadcast from 4 concerts**
- Included on the **MIX 106.5 events page**
- May give opening remarks, announce sponsorship and introduce the band from concert stage (your choice of concert date)
- Business Display Booth at **6** concerts
- Receives diamond placement, **business name and logo** on Chamber's FRF website page
- Special recognition in news releases, flyers, concert posters, and the Chamber's Facebook page

❑ PLATINUM SPONSOR (\$1,000)

- Sponsor receives **Business name** on sponsors' banner and displayed at all concerts on FRF large sign
- Included on the **MIX 106.5 events page**
- May give opening remarks, announce sponsorship and introduce the band from concert stage (your choice of concert date)
- Business Display Booth at **6** concerts
- Receives platinum placement, **business name and logo** on Chamber's FRF website page
- Special recognition in news releases, flyers, concert posters, and the Chamber's Facebook page

❑ GOLD SPONSOR (\$600)

- Sponsor receives **Business name** on sponsors' banner and displayed at all concerts on FRF large sign
- Business Display Booth at **6** concerts
- Receives gold placement, **business name and logo** on Chamber's FRF website page
- Special recognition in news releases, flyers, and concert posters

❑ SILVER SPONSOR (\$300)

- Sponsor receives Business Display Booth at **3** concerts
- Receives silver placement, **business name and logo** on Chamber's FRF website page
- Special recognition in news releases, flyers, concert posters, and the Chamber's Facebook page

Deadline to purchase sponsorship: May 4, 2018.



45th Annual Catonsville Arts & Crafts Festival

Sunday, September 9, 2018

On-Site Signage • Broadcast Ad Opportunities • Presence On-site • Logo on Collateral

☐ PREMIER SPONSOR (\$1,500)

- Sponsor receives a **Lightpost Banner** with company logo on Frederick Road (Banner displayed on Catonsville's main street mid-August through mid-Sept.)
- Sponsor receives a **Booth Space** at the Festival (10' x 10') or up to 10' x 20' if requested, located in center of Festival (additional booth spaces may be purchased for \$200 each)

- Receives full-page **Color Ad** in Festival Program
- Sponsor mentioned in **MIX 106.5 radio** station's recorded and live promotional announcements leading up to the festival
- Premier placement, **business name and logo** on festival's designated page on Chamber's website
- Recognition in news releases, promotional flyers, The Chamber *VIEW*

Crowd estimated by Baltimore County Police between 20,000 to 25,000.

Sponsorship Space Reservation Deadline for booth, publicity and banner: June 29, 2018.
All sponsorship payments must be received no later than August 1, 2018.



Annual Holiday Party

Thursday, December 6, 2018

On-Site Signage • Presence On-site • Logo on Collateral

☐ GOLD SPONSOR (\$500)

- Sponsor receives **2 Tickets** to the event
- Sponsor's **business name and logo** on poster displayed at event
- **Business name and logo** in event program
- Sponsor name displayed on table tents
- Recognition in news releases, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

☐ SILVER SPONSOR (\$250)

- Sponsor receives **1 Ticket** to the event
- Sponsor's **business name and logo** in event program booklet
- Sponsor name displayed on table tents
- Recognition in news releases, promotional flyers, The Chamber *VIEW*, on the Chamber's website and Facebook page

Deadline to purchase sponsorship: Nov. 10, 2018.

Each year the Greater Catonsville Chamber hosts four signature events:

The Catonsville Business Awards, held in January, honors member businesses whose contributions to the Catonsville community go far beyond their brick and mortar sales success.

Frederick Road Fridays Concerts, held throughout the summer, brings an average crowd of 1,500 to the commercial district each weekend. The live music venue is within walking distance of dining and retail.

The Arts Festival, a three block street festival held every September, is an over 40 year tradition in Catonsville. This event provides the opportunity for artists, craftsmen, Chamber member businesses and civic organizations, to market their products to an audience of 25,000 loyal patrons.

Annual Holiday Party, a celebration of the season in a relaxed and festive atmosphere bringing chamber members together for fun, not just business.

And you can participate in the success of these events while taking part in the fastest growing type of marketing in the United States* - SPONSORSHIPS.

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BIG Reasons to SPONSOR–

- The Catonsville Business Awards
- Frederick Road Fridays Summer Concerts
- The Catonsville Arts Festival
- Annual Holiday Party

1 On-Site Signage - Improves your company's image, prestige and credibility by supporting events that your target market support

2 Broadcast Ad Opportunities - Provides heightened visibility due to positive publicity through Chamber radio advertising

3 Presence On-site - Develops closer and better relationships with your customers, both existing and potential ones

4 Name or Logo on Collateral Materials - Enhances visibility and helps differentiate your company from your competitors, especially when you sponsor events that attract a large audience

5 Competitive Cost - Compared to other marketing options, Chamber sponsorships inexpensively help your company enhance your public profile

To reserve your sponsorship for these Chamber Events, please fill out this form. The reservation form can be mailed with your check, or scanned and emailed with your credit card payment information filled in below, or sponsorships may be reserved online with a credit card payment at www.catonsville.org.

And as an added incentive –

Members can bundle their sponsorships to receive a discount on the cost:

Purchase 2 event sponsorships take a **5% discount**

Purchase 3 event sponsorships and take a **10% discount**

Any combination of sponsorship options apply

Please check your sponsorship selections:

Catonsville Business Awards

- DIAMOND SPONSOR (\$2,000)
- PLATINUM SPONSOR (\$1,000)
- GOLD SPONSOR (\$500)
- SILVER SPONSOR (\$250)

Frederick Road Fridays

- PREMIER SPONSOR (\$5,000)
- DIAMOND SPONSOR (\$2,500)
- PLATINUM SPONSOR (\$1,000)
- GOLD SPONSOR (\$600)
- SILVER SPONSOR (\$300)

Arts Festival

- PREMIER SPONSOR (\$1,500)

Annual Holiday Party

- GOLD SPONSOR (\$500)
- SILVER SPONSOR (\$250)

NAME OF YOUR BUSINESS:

Subtotal Amounts:

1 Sponsorship _____

2 Sponsorships _____

minus 5% _____

3 Sponsorships _____

minus 10% _____

TOTAL PAID: _____

IF PAYING BY CREDIT CARD PLEASE COMPLETE:

Business Name: _____ **Contact Person:** _____

Card Holder's Address: _____ **email:** _____

Credit Card Number: _____ **Expiration Date:** _____

Circle One: VISA MASTERCARD AMEX DISCOVER

Amount: \$ _____ **Security Code:** _____

Authorized Signature: _____ **Date:** _____